

MEET FORTUNE'S 2015 MOST PROMISING WOMEN ENTREPRENEURS



The 10 female entrepreneurs will be honored at this year's Fortune Most Powerful Women Summit in Washington.

By Claire Groden

From drones to metal alloys to snack foods—that covers the range of innovation coming from Fortune's newly anointed Most Promising Women Entrepreneurs. Each year, Fortune crowns 10 innovators, groundbreakers and game changers as MPW Entrepreneurs. Created in 2009, the program honors extraordinary female founders, including, in past years, LearnVest's Alexa Von Tobel (who went on to join the Fortune 40 Under 40 list), DwellStudio's Christiane Lemieux and Jessica Alba of The Honest Company.

This year's MPWE program is sponsored by Barclays and United Therapeutics.

The 10 winners share a knack for spotting unfulfilled needs and a will to succeed. The 2015 MPWEs will be honored at Fortune's Most Powerful Women Conference in Washington, D.C. October 12-14.

Jody Miller, co-founder and CEO, Business Talent Group.

Miller founded the Business Talent Group in 2007 after co-writing a Fortune cover story called "Get a Life!" which struck a nerve by calling for a re-imagining of the 24/7 executive. Her company provides a marketplace for 4,000 independent consultants who want to work outside of traditional consulting structures, selling their services to companies on a project-by-project basis. Unlike people who bemoan the rise of the freelance economy, Miller sees project-based work as an opportunity for skilled talent to take charge of their work-life balance.



Photograph by Chris Goodney — Bloomberg via Getty Images