

Job Seekers Find Opportunities as Supertemps

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In a tight job market, more employers are seeking temporary workers to fill positions. There is an increase for professionals working on a project basis over the course of the year to create full-time positions. These highly-skilled workers are also known as supertemps. Jody Greenstone Miller, Founder and CEO of the <u>Business Talent Group</u>, says that more people are pursuing a career path as a supertemp.

"Talented business professionals are becoming more independent and also enjoying the opportunity to work on a series of projects. Through supertemps, corporations can access the kind of talent that they need even for very mission-critical assignments," she says.

So, what jobs are filled by supertemps and do you have the key skills to become one?

Supertemps can be found in a variety of fields including in business, legal and consulting. Miller suggests that business professionals seeking this type of work identify firms focusing on project-based positions. As a supertemp, you should enjoy working independently and be highly-skilled in your field. She says that successful supertemps are also active in their own network.

"You should be able to sell yourself and continue networking with other professionals. People who worked with you in the past should know that this is the type of work you are pursuing," explains Miller.

Supertemp seekers can reach out to companies that focus on finding employees relating to your field. Miller's company, which has offices across the United States including Los Angeles and New York, brings business professionals to organizations for both consulting and project-based opportunities.

"Many people are pursuing this career path because they can have higher job satisfaction and control over their lives. Companies are creating a market for these types of opportunities," adds Miller.

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