

Executive Search Service Turns Up Timely Hires

By MITCH DEACON - 5/12/2008

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When Fox Mobile Entertainment decided to launch a six-month project last year to develop screen savers and videos for cell phones, the company needed a qualified interim manager.

Wanting to get the project up and running as fast as possible, Fox turned to a local company, Business Talent Group, to locate an executive.

"Business Talent Group was able to put several extremely qualified candidates in front of us within five days, and we hired one of them as a creative director within a couple of weeks," said Lucy Hood, former president of Fox Mobile Entertainment. "That hire really accelerated our business."

Finding an interim senior executive on short notice is a problem for many companies in Los Angeles. Companies can hire a consulting firm at considerable cost, or begin an executive search, which often takes several months.

But as companies seek greater flexibility to launch new projects quickly, Business Talent Group has emerged as a match maker in the growing niche of temporary executive placement.

The company's stable of executives features more than 500 professionals, most of whom the company boasts as having top-tier MBA degrees and more than 10 years of management or consulting experience.

Founded in the fall of 2006 in Pacific Palisades and funded by private investors, the company now has offices in New York, San Francisco and Seattle.

Most of the clients are private equity firms, venture capital-funded companies and non-profit foundations that are seeking to fill temporary management positions for short-term projects or consulting positions.

"We are creating the capacity for companies to utilize executive talent in a new way," said Jody Miller, founder and chief executive of Business Talent Group. "The ability to bring on senior level people only when you need them is an extremely cost effective solution."

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