



BUSINESS TALENT GROUP

Business Talent Group Named to Inc. 5000 List of America's Fastest Growing Private Companies

Three-Year Sales Growth of 347% Fueled by Growing Demand for High Performance Project Based Business Solutions

For Immediate Release, August 12, 2015, New York, NY – Business Talent Group (BTG), the leading marketplace for high-end, independent consulting talent, was named to Inc. Magazine's prestigious list of the 5000 fastest-growing companies in America, the company announced today. Inc.'s 33rd annual ranking of high-growth, privately held companies, represents what it calls the "most comprehensive look at the most important segment of the economy – America's independent entrepreneurs."

In a rapidly expanding freelance economy, BTG has been called "a workplace innovator" by *Fast Company* and a disruptor of the consulting industry by Clay Christensen in *Harvard Business Review*, providing major global companies, investors and non-profit organizations with top independent consultants and executives who can rapidly and efficiently execute project-based work which allow companies to work smarter and more cost effectively. Founded in 2007, BTG achieved an impressive 347 percent revenue growth between 2011 and 2014, placing it at No. 1,209 overall, and 84th in the Business Products and Services industry. BTG's explosive growth mirrors that of the "Independent Economy," which an Elance/Odesk survey pegged at 53 million people, or 1/3 of the U.S. workforce.

BTG co-founder and CEO Jody Greenstone Miller said, "This is an extraordinary accomplishment for BTG, and a testament to the hard work of talented people mobilized around a vision for rewriting the rules of work to benefit companies and workers alike. Everyone at BTG should be extremely proud of this recognition and achievement."

With increased demand from Fortune 1000 companies for high-end project work and the expansion of its services to overseas markets, BTG has continued its record-breaking growth in 2015. To support this growth, the company has a staff of almost 100 in offices in Austin, Boston, Chicago, Los Angeles, New York and San Francisco, drawing on a talent pool of 4,500 consultants who deliver top tier work with the agility and flexibility unique to "independents."

Considered the "hallmark of entrepreneurial success", the Inc. 5000 list is where now household names such as Microsoft, Zappos, Intuit, Jamba Juice, Zipcar, Intuit, Chobani and Oracle first made their mark. Companies on the 2015 Inc. 5000 list achieved a median growth rate of 1,772 percent, collectively creating 57,822 jobs. The list appears in its September 2015 issue, which is available online today at Inc.com.

About Business Talent Group

Business Talent Group (BTG) is the leading firm bringing top independent consultants and executives to global corporations, private equity firms and major non-profits for project-based work. With offices in Los Angeles, New York, Austin, Chicago and San Francisco, BTG draws from its 4,500 person strong network of deeply experienced, independent talent to provide clients with tailor-made solutions to critical business needs at a moment's notice and at a fraction of the cost.

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