

Jody Greenstone Miller of Business Talent Group Named One of North America's Top Women Entrepreneurs by EY

Breakout success of BTG earns Miller a coveted spot in EY's <u>Entrepreneurial Winning Women</u>™ program that identifies high-potential women entrepreneurs and helps to accelerate their business

Los Angeles, CA, November 12, 2015 – EY today announced that Jody Greenstone Miller, CEO of Business Talent Group (BTG) has been chosen as one of the 12 entrepreneurs selected for the 2015 North American Entrepreneurial Winning Women™ program. The EY program identifies a select group of high-potential women from the US and Canada and helps them accelerate the growth of their companies through training, advice and access to the resources and networks necessary to grow their companies into formidable forces in their respective industries.

BTG's success in capturing the high-end independent talent market fueled a number of similarly notable achievements, including being named to Inc. Magazine's 2015 list of the fastest-growing private companies in America, and to the Forbes list of America's 100 "Most Promising Companies." Earlier this year, FORTUNE named Miller one of its ten "Most Promising Women Entrepreneurs." BTG has been called "a workplace innovator" by *Fast Company* and a disruptor of the consulting industry by Clay Christensen in *Harvard Business Review* for providing major global companies, investors and non-profits organizations with top independent talent to help companies work smarter and more cost effectively by executing on project-based work. BTG's clients include 20% of the Fortune 500, mid-cap companies, private equity investors and major non-profits.

BTG co-founder and CEO Jody Greenstone Miller said, "I am honored to join the 2015 Class of EY Entrepreneurial Winning Women and credit this recognition to the hard work of the entire BTG team who are mobilizing around a vision for changing the way work gets done to benefit companies and workers alike. Everyone at BTG should be extremely proud of this achievement."

About BTG

Business Talent Group is a global marketplace connecting top independent consultants and executives with organizations that need their expertise for time-limited projects. Clients include 20% of the Fortune 500 as well as mid-cap companies, private equity firms and major non-profits. As the US leader in this high-growth emerging business services category, BTG's independent professionals provide everything from growth strategy and innovation to pricing and performance improvement. Through its uniquely scalable model, BTG has achieved 60% growth in each of the last three years.

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