



# BUSINESS TALENT GROUP

## **Business Talent Group Named to Inc. 5000 List of America's Fastest Growing Private Companies Second Year Running**

*Distinctive Achievement Fueled by Growing Demand for High Performance Project-Based Business Solutions*

**For Immediate Release, [August 17], 2016, New York, NY** – Business Talent Group (BTG), a leading global consulting platform for accessing high-end, independent consulting talent, was named to Inc. Magazine's prestigious list of the 5000 fastest-growing private companies in America for the second year in a row.

Called a “workplace innovator” by Fast Company, BTG was an early leader in providing major global companies, investors and non-profit organizations with top independent consultants and executives who can rapidly and cost effectively execute project based work. Fueling BTG's impressive growth – 50% annually for the past five years – is a growing pool of high-caliber independent talent and companies that recognize the value in deploying targeted resources to solve business challenges. A May 2016 *BloombergBusinessweek* article captured why companies are increasingly turning to BTG over traditional consulting firms, stating that “Business Talent Group consultants don't carry big overhead” and echoing satisfied clients who prefer targeted solutions because they “don't need a big team off in the corner working by itself.”

BTG co-founder and CEO Jody Greenstone Miller said “Being placed on the Inc. 5000 list for a second year in a row reflects our continued momentum in a fast-growing space, and is a testament to all the talented people who mobilized around a vision for rewriting the rules of work to benefit companies and workers alike. Everyone at BTG worked hard for this honor and should be extremely proud of this achievement.”

BTG achieved an impressive 209% revenue growth rate between 2011 and 2016, placing it at No. 1781 overall, and No. 128 in the Business Products & Services industry. Being selected for the prestigious Inc. 5000 list for the second year in a row reflect BTG's explosive growth and mirrors that of the “Independent Economy,” which a 2015 Freelance Union/Upwork survey pegged at almost 54 million people, or 1/3 of the U.S. workforce.

Dubbed by the magazine as the “superheroes of the economy” and a “Roll call of quantified, verified business successes,” the Inc. 5000 list is where now household names such as Microsoft, Zappos, Intuit, Jamba Juice, Zipcar, Intuit, Chobani and Oracle first made their mark. Companies on the 2016 Inc. 5000 list grew their revenues a “dazzling” 253.261% over the last three years, creating a total of 55,704 jobs. The list appears in its September 2016 issue, which is available online at [inc.com](http://inc.com).

### **About Business Talent Group**

Business Talent Group (BTG) is a leading global platform for top independent consultants and executives doing project-based work. BTG combines technology and high-touch to connect major corporations, private equity firms, and non-profits with 5500 curated and vetted independent professionals who are experts in their fields. Clients include 30% of the Fortune 100 who rely on BTG to provide on-demand, tailored solutions at a fraction of the cost of traditional consulting firms. BTG has offices in Los Angeles, New York, Austin, Chicago, Boston and San Francisco.