



BUSINESS TALENT GROUP

Business Talent Group Named to Inc. 5000 List of America's Fastest Growing Private Companies for Third Year in a Row

Distinctive Achievement Puts BTG in "Rarefied Company" Amidst High-Growth Businesses, Propelled by Growing Demand for Access to New Talent Economy

For Immediate Release, August 22, 2017, New York, NY – Business Talent Group (BTG), the leading marketplace provider of high-end, independent consulting talent, has been named to Inc. Magazine's prestigious list of the 5000 fastest-growing private companies in America for the third year in a row. *Inc. Magazine* President and Editor-in-Chief Eric Schurenberg commented on the notable achievement by stating: "Out of the nearly 7 million private companies moving the economy forward every day, only a tiny fraction have demonstrated such remarkably consistent high growth as Business Talent Group. Your repeat Inc. 5000 honors truly put you in rarefied company."

Business Talent Group provides major global companies, investors and non-profit organizations with top independent consultants and executives who can rapidly and efficiently execute project-based work, allowing companies to work smarter and more cost effectively. Drawing on a talent pool of thousands, BTG delivers top tier work with the agility and flexibility unique to "independents." Being selected for the third year in a row reflects BTG's explosive growth and mirrors that of the fastest growing section of the independent economy, the hundred-thousand-dollar-plus-earners—a sector that has grown by 64% since 2011, now representing nearly one in five full-time independents.

Jody Greenstone Miller, Business Talent Group's CEO and Co-Founder, said "We are in the extraordinary position of receiving the tremendous distinction of being placed on the Inc. 5000 list for the third year in a row. It is a testament to the hard work of talented people mobilized around a vision for rewriting the rules of work and to the global companies who are embracing new, custom labor solutions. To get this work done and done right, a fast-growing portion of large and mid-market companies are increasingly turning to the highly-skilled, on-demand knowledge worker."

In a rapidly expanding freelance economy, BTG has been called "a workplace innovator" by *Fast Company*, and Clay Christensen called BTG a "disruptor of the consulting industry" in the *Harvard Business Review*. Today, BTG is trusted by business unit leaders, general managers, and executives from more than 37% of the Fortune 100 and beyond to scope, select and oversee independent talent on significant projects that fuel growth, innovation and performance improvement.

Increased demand for high-end project work among Fortune 1000 companies boosted BTG's three-year growth rate to 122%, with 2016 revenue of well over \$41M and strong growth continuing in 2017. Inc.'s annual ranking of high-growth companies is comprised of privately held companies in America with less than \$300 million in annual revenue.

About Business Talent Group

Business Talent Group (BTG) is the leading provider of on-demand business talent for project-based work. BTG enables companies to work smarter, faster and more flexibly by accessing a curated network of thousands of the world's best independent business professionals. Founded in 2007, BTG is a pioneer in the high-end on-demand consulting market. Today, BTG is trusted by business unit leaders, general managers, and executives from more than 37% of the Fortune 100 and beyond to scope, select and oversee independent talent on significant projects that fuel growth, innovation and performance improvement.

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