

Reinvent your transformations.

RETAIN CONTROL OF YOUR TRANSFORMATION EFFORTS BY SUPPLEMENTING INTERNAL TEAMS WITH ON-DEMAND TALENT.

Major companies must be prepared to make necessary transformations to stay at the top of their industries or regain lost ground, but redeploying internal resources to transformation efforts can be disruptive to daily work and revenue generation. Traditional consulting might help, but it could cost you control over your key initiatives.

Business Talent Group (BTG) presents a new way to get the work done. With BTG, you'll have on-demand access to thousands of the world's best consultants, executives, and project managers—curated, vetted, and delivered in up to 10-person teams to help you plan and execute your transformations. Whether you need talent to work alongside your existing teams or drive separate workstreams, BTG will help you work smarter, faster, and more flexibly with complete control over your most important projects.

GET ON-DEMAND ASSISTANCE ACROSS YOUR ORGANIZATION:

Post-merger integrations | HR transformations | IT/Digital transformations
Marketing & sales transformations | Turnaround initiatives | Process changes
Cost reduction | Performance improvement | Change management
Project management | Organizational redesign | Operational effectiveness

As a complement or alternative to traditional consulting

Benefits of Transforming with BTG

Business Talent Group will provide just the right on-demand talent needed for your critical transformations—strategists and project managers, U.S. and global, individuals or teams of up to 10 people.

That's why 37% of the Fortune 100 trust BTG to scope, select, and oversee independent talent on projects that fuel growth, innovation, and performance improvement.

BTG TALENT IS:



Vetted for
Your Needs



Integrated with
Your Team

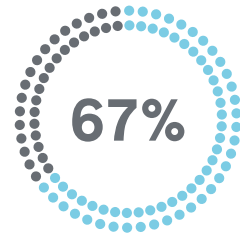


Rapidly
Deployed

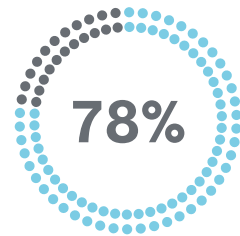
WITH BTG, YOUR COMPANY WILL GET:

- The world's best business talent on demand
- A partner experienced in building teams and managing onboarding and knowledge transfer
- The ability to quickly scale talent and team bandwidth for rapid transformations and demand variability
- A dedicated BTG client service partner to handle all aspects of talent identification, onboarding, and performance management
- A BTG-identified project leader to coordinate large teams and serve as a central contact, if desired

BTG TALENT FACTS



have consulting **and**
operational experience



have held executive roles
at major corporations



McKinsey, BCG, Bain,
Accenture, Booz, Capgemini,
Deloitte, and EY alumni



alumni of specialty and
boutique consulting firms



Transformation Case Studies

MULTI-STREAM POST-MERGER INTEGRATION

Following a merger, the internal consulting group for an F500 hospitality company needed to add significant capacity, strategic thinking, and project management support to integrate another major brand. With nine different transformation initiatives launching within a year, the team required support across three different workstreams, including PMO support, change management, and HR/organizational design. Each effort would result in the integration of multiple, national divisions within the company and require the coordination of multiple stakeholders.

Value: BTG designed an innovative structure consisting of teams of two to three well-rounded consultants for each initiative, with a team leader to coordinate and serve as the central contact. The BTG Client Service team assisted by scoping the work, recommending ideal talent, and providing ongoing oversight and onboarding as consultants rotated on and off projects.

CENTRALIZING OPERATIONAL EXCELLENCE

A global pharmaceutical company's internal consulting group assumed responsibility for enterprise-wide transformation initiatives that had previously been handled externally. The group knew they could reduce consulting spend and drive change at the company, but they struggled to manage an uneven and unpredictable workflow. Looking for strategic project managers who could provide support—and fit seamlessly into the team—the group's VP reached out to BTG.

Value: BTG's flexible model allowed the internal consulting group to scale up and down as needed, nimbly deploying on-demand team members on projects ranging from a few months to more than a year in duration. BTG continues to partner with the group on an ongoing basis.

ENTERPRISE EFFICIENCY AND EXPENSE REDUCTION

A leading health and life insurance company was launching a series of enterprise-wide transformations aimed at efficiency and expense reduction. The client needed a resource to plan the overall program and specific initiatives, identify and mitigate risk, and execute a change management plan to increase organizational readiness.

Value: BTG deployed a skilled consultant with deep experience in project and program management. The client plans on using BTG to assist in various parts of the execution and rollout going forward.