

2018 Skills Index

HOW INDEPENDENT CONSULTANTS ARE FUELING GROWTH FOR GLOBAL LEADERS*

The world's top companies are increasingly relying on high-end freelance talent for mission-critical projects. From evaluating new growth opportunities to executing complex business transformations, here's how savvy corporate leaders are tapping the skills of independent consultants, project managers, and executives to complete their most important work.

TOP 10 MOST IN-DEMAND CONSULTING SKILLS

- | | | | |
|---|--|---|---|
|  | 1. Project Management |  | 6. Program Management Office (PMO) Support |
|  | 2. Market Analysis |  | 7. Product Development & Launches |
|  | 3. Growth Strategy |  | 8. Supply Chain |
|  | 4. Strategic Planning |  | 9. Customer Experience & Insights |
|  | 5. Corporate & Business Unit Strategy |  | 10. Innovation Strategy |

TOP 5 FASTEST GROWING SKILLS (Q1-Q2 2017 vs. Q1-Q2 2018)*

- | Skillset | YOY Growth |
|--|---------------|
|  1. Market Access & Value | ↑ 800% |
|  2. Supply Chain | ↑ 317% |
|  3. Portfolio Strategy | ↑ 300% |
|  4. Post-Merger Integration | ↑ 300% |
|  5. Organizational Transformation | ↑ 300% |

TOP 3 SKILLS BY INDUSTRY

- | | | |
|--|---|---|
|  Consumer Goods |  Financial Services |  Healthcare |
| 1. Supply Chain | 1. Market Analysis | 1. Project Management |
| 2. Market Analysis | 2. Project Management | 2. Growth Strategy |
| 3. Project Management | 3. Strategic Planning | 3. Corporate & Business Unit Strategy |
|  Industrial Goods |  Life Sciences |  Retail |
| 1. Market Analysis | 1. Project Management | 1. Growth Strategy |
| 2. Growth Strategy | 2. Program Management Office (PMO) Support | 2. Market Analysis |
| 3. Corporate & Business Unit Strategy | 3. Market Analysis | 3. Project Management |
|  Technology | | |
| 1. Project Management | | |
| 2. Product Development & Launches | | |
| 3. Channel Management | | |

FIND THE PERFECT CONSULTANT

More than 40% of the F100 trust BTG to curate, vet, and deliver talent who fuel growth, innovation, and performance improvement. **Learn more or get started today at businessstalentgroup.com**

* Project data analysis by Business Talent Group, July 2018